

# STRATEGIC PLAN 2017-2020

## PALLIATIVE CARE SOUTH AUSTRALIA

### *Vision*

All South Australians facing death and bereavement are supported to live, die and grieve well

### *Mission*

To promote palliative care quality and access for ALL South Australians through information, awareness, advocacy, policy development and the use of standards.

### *Values*

- Acceptance – of death as a natural part of life
- Openness – open and honest communication about dying, death and bereavement
- Respect – offer and encourage respect for those who are facing death and bereavement
- Inclusion – engagement with diverse organisations and communities to achieve vision and mission.

### *Strategic Aims*

1. **Peak Body** – lead agenda, primary contact point, promote standards
2. **Advocacy** – equity, service quality, access, bereavement
3. **Community Engagement** – website, Die-alogue Cafe, Say if Forward, social media, education Build Service Provision Capacity – Education, research, and workforce
4. **Sustainability** – membership, finances, relationships, brand visibility, operating procedures

## *Strategic Aim 1*

### *Peak Body*

- Be the peak body for palliative care in South Australia and the primary advisory point for the community of South Australia, the government and other stakeholders
- Be informed about and contribute to national and state discussions and proposals
- Ensure board and stakeholder input R attend and contribute to PCA and other relevant meetings
- Maintain working relationship with SA Health
- Mount a biennial state palliative care conference
- Contribute to efforts to build the evidence-base on the value of palliative care G ensure a strategic and relevant advisory panel
- Strengthen support for Aged Care sector in developing palliative care capacity

## *Strategic Aim 2*

### *Advocacy*

- Advocate for the achievement of sustainable quality palliative care working with government, professionals, national and state agencies, and the community
- Advocate to government and others for improved community palliative care services
- Increase access to counselling and support services for bereavement, including web based
- Communicate with members of parliament, minister's for health and social portfolio's
- Lobby private health funds for palliative care benefits

## *Strategic Aim 3*

### *Community Engagement*

- Inform, empower and engage the South Australian public regarding the nature of palliative care, available services and current issues in provision and delivery
- pallcare.asn.au (website) remains optimised for access on all devices
- Currency of information on website is maintained

- Assess information technology to extend reach to rural and remote areas
- Implement multi-platform opportunities to increase awareness of palliative care
- Undertake community engagement and education initiatives to build community capacity
- Availability of culturally specific and suitable palliative care information
- Improve access to palliative care information for rural and remote communities
- Support workplaces to support employees impacted by terminal illness or bereavement

#### *Strategic Aim 4*

##### *Build Service Provision Capacity*

- Take initiatives to increase quality of life outcomes for people with palliative care needs
- Support the Aged Care Sector to implement a palliative approach
- Continue to implement PEPA with the support of specialist palliative care providers
- Continue to implement palliative care forums program
- Representation on relevant working groups/committees
- Facilitate networking opportunities
- Support and disseminate research into best practice palliative care
- Review Reconciliation Action Plan objectives and achievements annually
- Influence health and medical sciences curriculum and training

#### *Strategic Aim 5*

##### *Sustainability*

- Pursue all opportunities to increase our profile, resources and expertise for PCSA and palliative care in general
- Build membership to expand dissemination of key messages and strengthen collective voice
- Member benefits are relevant and attract new members
- Board and Operating Procedures are reviewed and updated biennially
- Future government funding is strengthened through quality service provision
- Develop annual performance plan to meet strategic aims